

iOS english

ShortTailKeywords

Best long-tail keywords

Keywords

Make sure all keywords are relevant to your app and have no copyright. Use keywords with the highest traffic. Is your app after weeks not in the first 5 suggestions, use the keyword more often or replace it with a keyword with less search volume. If your app has more downloads after some time, you can try to use discarded keywords with high search volume again.

Relevant short-tail keywords

Use these keywords (if possible in combination with a Long Tail keyword) here: package name AppName PlayStore title, short and long description Name of the apk file Name of screenshot files Google Play Developer Name

Name Suggestion copyright risk	isRelevant keyword	▼ SearchVolume relative absolute	Competitors relative absolute
music	>90%	100% (73)	81% (74)
Player (CopyrightRisk)	>90%	79% (58)	95% (87)
Audio	>50%	72% (53)	56% (51)
musicplayer	>90%	50% (37)	39% (36)

Best long-tail keywords

Use LongTail keywords in the title, the short and long description in the Play Store. If possible, combine LongTail with ShortTail keywords.

Name Suggestion copyright risk	isRelevant keyword	▼ SearchVolume relative absolute	Competitors relative absolute
Music Player (CopyrightRisk)	>90%	86% (63)	91% (83)
play music	>90%	73% (55)	48% (41)
mp3 music player (CopyrightRisk)	>90%	68% (48)	58% (53)
audio player (CopyrightRisk)	>90%	63% (46)	72% (66)
Music Player - MP3 Player (CopyrightRisk)	>90%	46% (34)	59% (54)
free music online	>90%	46% (34)	23% (21)
online music player	>90%	45% (33)	40% (37)
Free Music - Online & Offline Music	>90%	45% (33)	39% (36)
Music Player - MP3 Player , Audio Player (CopyrightRisk)	>90%	43% (32)	58% (53)
Music Player - Audio Player with Sound Changer (CopyrightRisk)	>90%	42% (31)	52% (48)